Home Moravian Church: Potential Actions / Ideas Generated from Asset Mapping February 10, 2019

Potential Action	Assets	
Meeting Folks on the Square:	Friendly people, Historic Identify, Salem Square, Hospitable,	
"Welcome Home!"		
Refreshments for Tourists	Old Salem, Cooks, many comfortable chairs	
	Chefs, Old Salem Neighborhood, Horse-drawn Carriage, Salem Square,	
	Instruments	
Hospitality in Preparation for	Industrial Kitchen, Good Food, Graveyard, Easter Sunrise Service	
Easter Sunrise Service		
Outreach Supporting Larger	Easter & Christmas Eve Services, Scripture, Hymns, Band, Teachers,	
Community	Scripture	
Serving People	Catering, Wachovia Garden, Flowers at our Doorways in Season,	
	Welcoming people	
New Garden Food Ministry for	Green space behind parsonage, gardeners, culinary talent, special funds	
Food Deserts	for support	
Use volunteers to grow	Volunteers, Kitchen, Garden, Hope Lunches	
vegetables & use in our kitchen		
Outreach	Undeveloped garden space, lots of worker bees, meeting new people	
Fresh Food for Sunnyside	Active Men of Church, Active Women's Fellowship, Leaders, Wachovia	
	Garden, Sunnyside Ministries, Gardeners	
	Kitchen, cooking classes	
	Cooks, Favorite Recipes, Caring for Others, Gifts of Hospitality	
Using our facilities to include <u>all</u>	Spirit, desire to welcome & include others, rooms not used every day	
people (exp. Free breakfast on		
weekends for community)		
Teach middle school youth to	Youth, excellent cooks, Fellowship space, Sugar cake	
make sugar cake		
Food Wagons through the	Steve Allred's horses, TW Garner, Cobblestone market in Old Salem,	
desert!		
Cooking class online and sharing	Chefs, Technology (Cameras, sound systems, production equipment),	
recipes	Diggs Latham, People,	
Dinner shows/theater; use	Musicians, Chefs, a Stage, Kitchen, humor	
money earned for community		
needs	Mada andre Michael of a lad Calama National and	
Moravian Dinner Theatre	Wednesday Night chefs, old Salem Neighborhood	
Theatrical and/or Dance	Drama people, Dancers, Performance Venues, Community Outreach,	
production and/or music to raise money for worthy cause		
Host concert & dinner as	Located in heart of historic district. Consert vanue. Diverse culinary	
fundraiser	Located in heart of historic district, Concert venue, Diverse culinary	
Tutturaiser	appreciation	
Grocery Store Runs	Church Bus, Community outreach, Volunteers,	
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Medical Transport	Doctors, Aged people of life's journey, bus/transportation	

Increase Service opportunities to	Idea-generators/visionaries, open minds, Congregations reaching out to	
community	community, community servants	
Checking on Seniors/Phone	Phone callers, Retired Persons, Outreach Programs, Senior Adults	
Fellowship		
Broader Neighborhood	Christ Moravian, Trinity Moravian, Green Street Methodists Shalom	
connections for service	Project for low resource, Direct associational connections with all major	
	nonprofits in town, WSSU Center for Economic Mobility, Generous Give	
Praying for Community Needs	Bishops, Prayer chain, Homes in different communities	
Support St. Philips		
Support St. Philips	St. Philips Moravian, Men of the Church, Women's Fellowship,	
	Transportation,	
After School Tutoring	Learning space, church bus, educators	
Faith & Healing Outreach	Desire to help others in the community, Healing touch, People in medical	
	field, Members dedicated to service, doctors & dentists	
Visit the sick	Retired pastors who are members, Friendliness	
Friendship (?)	Ushers & Dieners, People who like to talk to strangers, benefits of the	
	experience of those who have gone before	
	-	
Arts & Crafts Show & Sale	Fellowship Hall, Artisans (arts & crafts), wood turners, quilters	
Community Arts	Unused Spaces, Talented Folks	
sharing/teaching	Ondsed Spaces, falcined Folks	
	Music @ Home series College students in our once Chair/Dangi-/	
Highlight the art of college-age	Music @ Home series, College students in our area, Choir/Bonnie's solo,	
youth, such as in music & visual	painters & photographers	
arts		
Sharing God's story through art	Beautiful windows that tell the story, artists who are members, youth &	
	children	
Program for underserved	Artists, Children, Musical Instruments, Church Bus, Children's Ministry,	
children ages 3-5	Classrooms (square footage)	
Use our Playground as a	Excellent playground for young children, Artists, Someone to talk to,	
gathering spot for neighborhood	Members who volunteer in the community, unique individuals	
children	, · ·	
Telling their stories	Old Salem, History, Tradition, Lots of shared stories & experiences,	
0	Traditions (Candle Tea, Lovefeasts, etc.), God's Acre, Love	
	The second control of	
Online videos explaining, talking	Church Interpreters, Online worship & Podcasts, Saal, Our history,	
about Moravians/ Home Church	Historic presence	
<u> </u>	'	
Square Danceinvite	Square Dance Hall, Music, Sound equipment, Bluegrass & old timey	
community at large	players	
Moravian Music Camp	Church bus, youth group, Fellowship hall, Musicians, New playground	
Broaden Music Education	Podcasts, Band Music, Music @ Home	
	Composer, Music—written, Organ, Classical Guitar, Organists,	
	Professional Trombonist	
School of Music		
Engage more children in music	Bus, Band instructors, Musical instruments, Music traditions,	
	Choirs/singers, organ & piano	
Record handbells and play on PA	Proximity to a University, Handbells, Beautiful Architecture	
for community/ Salem College,		
also take to Wake to play		
aiso take to wake to play		

Teach piano lessons	Grand Pianos, endowments, musical opportunities	
Outreach Programs	Band Music, Youth, Diggs Latham	
Scout Troop	Girl Scout Leaders, children, volunteers	
Salem Academy Youth ?	Music, Gardeners, Sunnyside	
Engaging Salem students in our	Shaffner Fund, Proximity to Salem Academy & College, Unique faith	
various traditions. Using \$\$ for	traditions (lovefeast, Candle Tea, candle making, Easter)	
spiritual formation of our	traditions (lovereast, Candle Tea, Candle Making, Easter)	
"family" of students		
Kids Café	Diggs Lathans Chudanta Bus Cosallan masshing anass with hitahan (Club	
kids Care	Diggs Latham Students, Bus, Smaller meeting space with kitchen (Club	
Children's Astina Class	Room)	
Children's Acting Class	Volunteers, stage	
Teaching Children and Adult	Teachers, Christian Education, Garden, Conservationists	
Groups: learning about God's		
creation & becoming a good		
earth steward		
Engage more children in	Bus Drivers, Children's programming, Diggs Latham partnership, Trinity's	
provincial programs	LOGOS program for children/youth, Livestream band class	
Walking Worship	Preachers, Walking paths, people who dress casually for worship	
Faith & Fellowship on our Feet!	People who like to walk and exercise, Salem Square, Flat gravestones	
(going for walks to discuss topics	(equality), Staff clergy, Grace-centered Moravian theology	
of faith)		
Open-minded Bible Discussion	Palpable love	
group(s)		
Outreach to the "Nones" or	Welcoming spirit, Club room, Salem College, LGBTQ community, Ginny	
Marginalized	Tobiasson	
Create Salem Elementary School	Children, Youth, Salem Academy & College, School infrastructure,	
(Home)	, , , , , , , , , , , , , , , , , , , ,	
Intergenerational Relationships	Learning, Individuals with long life experience, Social media impact, youth	
via social media		
Youth Support Church's	Christian Education Director, Digital communication, website	
Communication committee	,	
Livestream Candle Tea to the	Candle Tea, Homeless shelter, live streaming	
Homeless	22	
Livestream & publicize	Livestream capabilities, services, lecture, concerts & Sunday school	
livestream to others (retirement	2.1.22.1. Supulmites, services, resture, contents & surray serious	
communities & other		
congregations)		
Teaching kids about Moravian	VBS, History, God's Acre, Bakers, Sugar cake, Candle makers, candles	
history	TVD3, HIStory, God 3 Acre, Dakers, Sugar Cake, Callule Hiakers, Callules	
instory	Location (Old Salom) Historic clock Archives Historical parametrica	
	Location (Old Salem), Historic clock, Archives, Historical perspective, Candle Tea	
Candle making/candle tee terr		
Candle making/candle tea tour	Montessori Preschool, Candle Tea, Beeswax candles	
with Salem Montessori	Couthour Dunings of the Managing Character County To-	
Broaden participation in Candle	Southern Province of the Moravian Church, Candle Tea	
Tea & Expand its Outreach	Manager desired there are still a first transfer to the	
Montessori Lovefeast	Montessori school, Huge potential, Lovefeast, Love of children	
Minister to non-resident	Non-resident members, Live-streaming of worship service, Original	

	Abialogo and invest Maria at House London to Condi To	
members	thinkers week input!, Music at Home, Lovefeasts, Candle Tea	
"Pop-up" lovefeast, an Agape	People who are accepting of everyone, Great location in WS, Close to the	
meal done at Bailey Park	Innovation Quarter, leaders in the community	
Use available CE rooms as	Meaningful community outreach, learning space, art, music	
learning space for community		
groups to teach art/music/other		
Use Fellowship hall & kitchen to	Outreach to our geographic neighbors, People who care, Location	
engage and build relationships	downtown, Kitchen, Fellowship Hall (auditorium/dance hall), neighbors,	
with our neighbors		
Using Facility	Large rooms, Parlor, Wednesday night suppers, Appreciate creation,	
	Music at Home	
	Rooms, lots of rooms! Montessori Pre-school, Skilled Artisans	
Carpentry Apprenticeship &	Benevolence Fund, Many small/medium rooms that are unused during	
Networking for Neighbors / Job	the week, Small business & corporate experience, ability to reserve	
training for neighbors	meeting space at Salem College, Wood workers, Woodworking	
	carpenters, John Larsen City Council member	
	God's Acre, Choir, Doers, Diverse talents within congregation	
Oktoberfest	18 th century German Village, Kitchen	
Fisher Ministry	Some folks who love to fish, Bus w/liftgate, Laurel Ridge Camping	
Coffee & Clergy	Saal, Theology essentials, Graham Rights, Lovefeast coffee	
New Coffee Pot on the Round-	Coffee pot, Community, Location, Salem Congregation, Our Heritage,	
about to welcome visitors	Moravian & Hospitality,	
(South Salem)		
Club Room Café	Coffee makers, coffee, coffee drinkers, World Mission	
Wednesday Night Fellowship	Environment to Learn, Church Visitors, Varied Programs	
Be the Change that transforms	Desire to be inclusive, Respect, History, Reputation; Speakers; People	
Winston-Salem into a true		
compassionate city for all		
	Love, PurposeJourney through Christ, Spirituality—worship, sanctuary,	
	Relevance/youth education; Service/Sunnyside, Candle Tea;	
	Stewardship/Wachovia Garden; Generosity (Program); Diversity	
	Prison Ministry	

Programs	Music
Church bus /van	Musicians
Summer youth mission trips	Adult choir
Environmental committee	Children's choir
Lenten Communion	Bands
Christmas Eve Lovefeast	Music@Home concert series
Outreach to bereaved families	Musical excellence
prayer shawls	Good singers
Circle bereavement receptions	Musical instruments
Godly play	Moravian music
Small groups	Gregor Bellchor (handbells)
Fellowship time	Salem Band
Environmental stewardship projects	Gifts of music
Wednesday Night Fellowship	Music scores
Online Congregation	Musical heritage
Online broadcasts / live streaming	Musical talent within membership
Podcasts	Singing congregation
youth group	5
lovefeasts (appeal and intrigue)	Relational Assets
Liturgies	Fellowship
Crisis care (stability in)	Families
Circles	Children
Ceremonies, Established formats for	Membership with multi-generational families
Men's Fellowship	Couples in varied stages of marriage
Vacation Bible School	Examples of loving couples
Provencial Servants	Volunteers often stay in their roles for a long time
Laurel Ridge (Institutional Connection Group?)	Extroverts
Candle Tea	Friendships
Funerals	Ed Stockton
Secure care of children at Home & LR (Safe sanctuary?)	Ashley Sanders
Offering / Ushers	Kirk Sanders
Recycling Moravian Minis Program	The Goslyn family
Services (Lovefeast & Sunrise) that draw audiences	
Interpretations	
Funeral Band	
Outreach Missions (World & Local)	
Women's Fellowship	
Flowers	
Receptions	
Easter / Lenten season services	
Easter Sunrise Service	
Candlemaking	
Traditions shared with the Community	
Wachovia Garden	
Mission focused ministry	
Sunnyside relationship	
Opportunities to Serve	
Worship	
Circles have well-defined responsibilities	

Community
Connections in the community
Volunteers at many agencies
Leadership within our province
Sunnyside Ministry
Worldwide Moravian Church
Information Center in Old Salem
Tourists
Belo Home
Boys School
Thousands of people come to our church M-F throughout the year
Connection to Salem College
Proximity to downtown community
Old Salem visitors
Community networks - WS Foundation, Moravian Ministries
People of influence in the city
Vogler's Salem funeral home
Fine Arts building next door
Foreign mission outreach
Ecumenical Partners - Methodist, Presbyterian, Lutheran, Episcopal
Membership ties to 4 institutions of higher learning - WFU, WFU Med, UNCSA, Salem A/C)
High school next door
Worldwide connections
We are the reason many people ever travel to W-S
4th of July
NAACP connection (Rich Wyderski)
Network of Band folk
Salemtowne
Easter Sunrise Service
Community of Faith
Associations with non-profit groups
Moravian Music Foundation
Sister institutions in close proximity
Salem Congregation
Calvary Moravian
Salem Montessori School
Institutional connections to 20,000 other Christian Moravians through Southern Province
Members who are engaged in the community
Corporate associations
Old Salem Inc.
Relationship with other downtown churches
Outreach projects
Laurel Ridge connections
College Gyms, Fields, tennis courts
Outdoor Theatre / Maydell

Human Resources	Financial Assets
Super pastors	Money
Ginny Tobiassen	Funded Budget
Andrew Heil	Endowments
Margaret Norris, Director of Christian Education	Designated Funds
Staff team	Relatively Wealthy Congregation
Elders	Shaffner Fund
Trustees	Spach Fund
Custodial staff led by Dustin	Vogler Fund
Outstanding organist	Investment Funds
Director of Music	Provencial Support (?)
Director of Children and Youth Choirs	Funds for the Community
Bell choir director	MMFA
Competent staff	IVIIVII A
Clergy	
Financial staff	Attributes
Administrative staff	Diverse experiences
	Willingness
Male/female pastors Dieners	Love
Ushers	Desire to change
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Front office volunteers	People are respected
Church secretary	Openness
Treat and the state of the stat	Purpose of service
History	Love for others
Oldest church in Winston-Salem	A spirit of teamwork
Old Salem, an 18th century German village	Faith that accepts others
Historical traditions	Equality
Historical practice of Moravian community	Hospitality
Our key documents such as Ground of the Unity	Longevity
Moravian archives	An embedded educational emphasis
Strong iconic traditions (Lovefeast, Candle Tea, Star)	Love of music
Heritage	Hospitable people
Historical knowledge	Nurturing of bereaved done well
Wachovia Tract	Welcoming members
Ecumenism	Aware of community needs
Hundreds of years of meticulous records	Diversity
History of design	Stability
Beautiful achitectural structures	Compassion
Historical artifacts	
A clock over 200 years old	
Antique church bell	
Historical costumes	
History in this community	
Beautiful historic buildings	

Physical Assets	Physical Assets
1000s of Rural Acres may be under Congregation's control	Large Rooms with Big Windows
Abundance and Variety of Rooms / Physical Spaces	Lecture Halls with breakout rooms
Architecture	Library
Archives & Documents	Lighting
Art (interesting collection of)	Location - known historical spot
Art & Craft supplies	Location adjacent to downtown
Art Room	Location near Greenway
AV Equipment	Location near Salem College, WSSU, UNCSA
Basketball Hoop	Location of Easter Sunrise Serice
Bibles	Lovefeast Trays
Bishop's House	Meeting Spaces with range of sizes
Brick Sidewalks and walkways	Members / Congregation
Brothers' House	Mobile Phones
Buildings- Historic	Movie Theatre Room
Bus Stop nearby	Musical Instruments (horns)
Candle Making Room	Nursery
Candle Molds, ribbons	Office Space (Rondthaler)
Candle Tea Costumes	Organ
Candle Tea Props & spaces	Parking Spaces & Lots
CE Building	Parsonage
Chicken Pie (recipe)	pianos
Children's Garden shared with Montessori	Play/Puppet/ Concert - Stage & Equipment
Chimes	Playground (New)
Choir Loft	Pre-School
Choir Robes	Recently updated buildings
Church Bus	Recording Equipment
Church Tower & Clock	Restrooms
Coffee Cups, Pots	Rooms designed for Art, Drama, Music
Coffee Kitchen (in Sanctuary)	Rooms for Children
Coffee Stations	Round Tables in Fellowship Hall
Collection of Music (sheet music)	Saal
Communication tools	Salem Square
Community Garden (Wach. Garden/Belo)	Sanctuary Beautiful
Computers	School Rooms
Concert / Performance Space	Seating & Handmade wooden chairs
Doorway arches	Shelter (space)
Elevator	Space - Living, storage, craft, food prep
Extensive Facility that works	Space to spread out
Fellowship Hall - multi purpose	Stained Glass Windows
Fireplace	Star
Formal Meeting Space (Parlor)	Stationery for Church
Furniture	Storage Space
Garden behind Ginny's (Steiner House)	Symbol of embrace in the shape of our pews
Giant Coffee Urns (sanctuary and kitchen)	Theatre With Stage
God's Acre	Trees
Handbell Sets	Unique space
handicap access (aesthetically pleasing)	Unused Space
Heated & A/C Spaces	WI-fi
Horses	Wide Hallways
Hymnals	Worship Center
Kitchen - full commerical kitchen and dining area	Youth Space on 3rd Floor
Interien - Tuli commencal kitchen and dining area	Touth space on sid Hoof

Talents	Talents
Handbell Ringers	Missionaries
Pianists	Bilingual (Chinese, Spanish, German)
Writers	Musicologists
Organization & Management Skills	Photographers
Thinkers	theologically diverse membership
Builders & Contractors	Hunger for learning
Chris Puryear's homemade rolls	Medical Illustrator
Kate's cheese straws	Genealogists
Educated congregation	Audio Visual volunteers
Wide variety of career experiences	Tour guides
Communication Skills	Tour galacs
Teachers	
Scientists	
Executives / Managers / Corporate leaders	
Doctors	
Retired physicians	
Lawyers Well developed leadership structure	
Well developed leadership structure strong leadership	
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Retired ministers	
Money Managers / financial knowledge	
Environmental stewards	
Brass players	
City Council Member (move to Institutional Connections)	
Volunteers	
Healthcare specialists	
Cooks	
Dieners	
Campson singers	
guitar players	
Choir singers	
Artists	
Leaders	
Pastors (extraordinary)	
Organizers	
Woodworkers	
local experts	
Band	
Good Wed. Night Fellowship Dinners	
Adults	
Children	
Lot of Retired and Active Adults	
Readers (people who like to)	
Bill Tobiassen & his Luthier workshop	
Pfaffs Painting	
Knitters	
Seamstresses	
Shawl Ministry	
Bankers	
Dish washers	
Musicians	